

Technology to Build Your Online Creative Business from Zero to 6 Figures+

Online Owned Real Estate

Wordpress.org
Installation



Minimum Content

5 pages

Home
About
Offerings
Blog
Contact

Your URL → goDaddy.com

web address \$1 - 12/yr ↩

Hosting → BlueHost.com

houses your files \$7/mo or \$84/yr ↩

Theme → Thrive Themes - \$150/yr

↳ establish design

↳ easy page builder

↳ includes blog

↳ pro-built templates

↳ build sales page & optin pages

Backup Services → BackupBuddy
Optional & Recommended

wordpress backup services \$60/yr ↩

Email Mgmt. Tool

Maintain audience database
send & track email

ActiveCampaign.com

↳ \$9/mo or \$108/yr

eCommerce

Facilitate online payment

PayPal.com

↳ pay per transaction

Product Delivery

Facilitates protection of your content from non buyers
Serves content to buyers

GumRoad

eCommerce & Product Delivery

↳ pay per transaction

Customer Service

Communicate with buyers and potential buyers

Contact page on website

Total Annual Cost ~ \$350
+ Transaction Fees



Creative Entrepreneurs
Business Jumpstart